

ATUL PRASHAR

INVESTOR ENTREPRENEUR SPEAKER ADVOCATE FOR DIVERSITY IN MEDIA

Always keeping 'profit with a purpose' in mind through various career roles as a hedge fund analyst, music producer & now investor/entrepreneur and social philanthropist, Atul Prashar is founding partner of umbrella investment/advisory company, KMH Group, focusing on the tech in media/sports verticals as well as various entertainment projects.

Atul manages two portfolio companies, SAVA360, a platform connecting influential leaders with innovative entrepreneurs to share ideas and source deals, and the Results Venture, a social impact advisory group. Sava360 has partnered with NAMIC National the past few years to host the Startup Showcase during the 2nd day General Session of the annual conference.

Prior to this, Atul produced music for Sony Music artists & TV programming for all major US networks as well as two Bollywood films produced by the acclaimed Chopra family. Desperate Housewives, Gossip Girl, Girlfriends and Bernie Mac are just a few of many shows to feature Atul's music.

Atul is a founding board member of philanthropy organization NEXUS Global India, a 1871 Entrepreneur/Tech Center Mentor, NYC ambassador for Digital Diversity Network, past board member of NAMIC NY and Programming Chair for NAMIC National the past two years running, with a hyper focus on supporting Diversity, Gender Equality and Global Sustainability initiatives.

SPEAKER TOPICS

- Raising Capital
- The Importance of Building Relationships
- Gender Equity and what can we do as male allies
- Critical Team Members to Have on Your Team
- Business Development Tactics